

## LETTERS TO THE EDITOR

# *Companies lure kids to tobacco products*

To the editor:

I was shopping in the largest retail store chain in Arkansas. It might even be the largest chain in the United States, but my point is that right by the kids' snacks at eye-level I picked up a can of Jack Link's Jerky Chew Shredded Beef Jerky. I don't have a problem with beef jerky. The problem is the beef jerky comes in a can and it looks and feels just like the container smokeless tobacco comes in.

This is just another example of trying to lure our kids toward tobacco products. Who really is the father company behind this product? It is time we stand up for our kids and not let them be overtaken by cheap tricks from tobacco companies.

For example, you remember candy cigarettes, and the bubble gum, Big League Chew? All these things are used to get kids to try tobacco products. Please join the L.V. Floyd Memorial Tutoring After School and Summer Program in telling companies like these we don't appreciate them putting their product in cans to lure our kids toward tobacco products. You can write this company at: Link Snacks Inc., P.O. Box 397, Minong, Wis., 54859.

The L.V. Floyd Memorial Tutoring After School and Summer Program is a member of the Blytheville, Armorel and Gosnell Coalition for a Tobacco Free Arkansas.

**Elroy Brown**  
**Blytheville**